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Beth Price Joins The Medical Affairs Company as One of Five Principals

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Beth Price has joined The Medical Affairs Company (TMAC) as one of five Principals, assuming the role of Executive Vice President, Business Development. TMAC is a full-service Contract Medical Organization (CMO) that provides the pharmaceutical, biotechnology, and medical device industries with strategically sound, expertly-staffed, and flawlessly executed medical affairs solutions. Beth's key responsibilities include new Client acquisition and expansion, strategic planning and execution of Medical Affairs-focused competencies, and oversight of all medical/marketing activities. Prior to joining TMAC, Beth was Executive Vice President at SOS and for over 10 years, and was instrumental in product and service evolution and the successful growth of the company.

About The Medical Affairs Company

The Medical Affairs Company, LLC (TMAC) is a full service Contract Medical Organization that provides pharmaceutical, biotechnology, and medical device industry clients a wide array of outsourcing capabilities for medical affairs activities. Offering both strategic and tactical medical liaison support services in addition to medical liaison consulting and medical communications support, TMAC is uniquely positioned to provide both unmatched value and service to the pharmaceutical industry. TMAC's greatest strength is our focus: medical and scientific affairs - it is their only business.

For more information, please contact Beth Price at 678-644-8594 or BPrice@TMACmail.com. Please visit TMAC's website at: TheMedicalAffairsCompany.com.